

# Marketing buzzword bingo



NATIVE ADVERTISING	PERSONA	MULTI CHANNEL	THOUGHT LEADERSHIP
LOW HANGING FRUIT	AGILE	KPI	PAIN POINT
RETARGETING	SNACKABLE	ACTIONABLE DATA	NEXT GENERATION
VISUAL STORYTELLING	BIG DATA	TOUCHPOINT	GAMIFICATION
CONTENT IS KING	P2P	ROI	INFLUENCER

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NATIVE ADVERTISING	PERSONA	MULTI CHANNEL	QUICK WIN
OUT OF THE BOX	AGILE	KPI	PAIN POINT
RETARGETING	WIN-WIN	ACTIONABLE DATA	NEXT GENERATION
VISUAL STORYTELLING	BIG DATA	TREND	GAMIFICATION
CONTENT IS KING	P2P	ROI	FOCUS

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NATIVE ADVERTISING	PERSONA	FOCUS	THOUGHT LEADERSHIP
LOW HANGING FRUIT	AGILE	KPI	TREND
WIN-WIN	SNACKABLE	ACTIONABLE DATA	NEXT GENERATION
VISUAL STORYTELLING	QUICK WIN	TOUCHPOINT	GAMIFICATION
CONTENT IS KING	P2P	VIRAL	INFLUENCER

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NATIVE ADVERTISING	WIN-WIN	MULTI CHANNEL	THOUGHT LEADERSHIP
LOW HANGING FRUIT	AGILE	VIRAL	PAIN POINT
RETARGETING	SNACKABLE	ACTIONABLE DATA	TREND
FOCUS	BIG DATA	TOUCHPOINT	GAMIFICATION
CONTENT IS KING	QUICK WIN	ROI	INFLUENCER

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TREND	PERSONA	MULTI CHANNEL	THOUGHT LEADERSHIP
LOW HANGING FRUIT	FOCUS	KPI	PAIN POINT
RETARGETING	SNACKABLE	WIN-WIN	NEXT GENERATION
VISUAL STORYTELLING	BIG DATA	TOUCHPOINT	QUICK WIN
VIRAL	P2P	ROI	INFLUENCER